**CH11 PPT Guided Notes**

Investment is

A financial system is

Savers make deposits to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_that make loans to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sharing Risk: Diversification is

Return and liquidity:

1.

2.

Return and Risk:

1.

2.

**Investment is**

**The money an investor receives above and beyond the money initially invested is called**

Coupon rate:

Maturity:

Par value

Types of Bonds:

1.

2.

3.

4.

5.

Certificate of Deposit:

Money Market Mutual Fund:

**A bond is a**

**How does the risk involved in a money market mutual fund compare with the risk of a certificate of deposit?**

Stock Owners earn a profit in two ways

1.

2.

Risk of buying stock:

Stock broker:

Brokerage firm:

Stockmarket:

Futures:

Options:

Bull:

Bear:

Measuring Performance

1.

2.

The collapse of the stock market in 1929 is called \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**A share of stock represents**

**Which of the following represents a way to profit from buying stock?**